EmilySTOOKSBERRY

graphics & web designer

www.emilystooksberry.com
205.821.9056 | estooksberry@gmail.com
9003 Club House Rd, Presto, PA 15142

Skills

- Advertising
- Branding
- Email Design
- Illustration
- Photography
- Print Layout
- Web Design

- HTML/CSS
- JS/JQuery
- PHP/MySQL
- Responsive
- SEO/SEM
- WCAG / ADA

- Canva
- Premier
- Photoshop
- Illustrator
- InDesign
- XD & InVision

- Classy
- GreaterGiving
- MailChimp
- NetCommunity
- Raiser's Edge
- SiteCore
- SiteExecutive
- Wordpress

Education

UNIVERSITY OF ALABAMA AT BIRMINGHAM
Bachelors of Fine Arts: Graphic Design
AIGA Student President

Amazon

VISUAL DESIGNER '21-CURRENT
Delivered new branding style guide for internal employee communications • Graphic design support for global benefits team
Branding | Design

Medical University of South Carolina

WEB DEVELOPER '14-'21
Design, deploy, manage & track fundraising campaigns, & alumni email communications, & development websites • Ensure brand and ADA compliance • Plan and manage CMS migrations, project management, and direct marketing mail system acquisition and onboarding
Web Development | Web Design

Infinity Auto Insurance

NATIONAL MARKETING WEB DESIGNER '12-14
Implement national strategies across digital marketing channels • Design and develop responsive PHP websites • Design and build prototype web applications, for deployment by IT • Manage social media content • Oversee mobile app development
Web Development | Web Design

STYLE Advertising

ART DIRECTOR '11-12
Create client marketing solutions including brochures, email campaigns, websites, and branding
Web Development | Web Design | Print Design

LAH Real Estate, Inc.

DESIGNER '06-10, MARKETING DIRECTOR '10-11
Design and develop corporate websites for residential and rental real estate properties • Create corporate & agent marketing including direct mail, billboards, flyers, brochures, apparel
Web Design | Print Design | Marketing